




8th Annual
N.E.W.
Invitational

Nick Wadley Golf
Tournament

SPONSORSHIP

PROPOSAL

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About The Event

The Nick Evan Wadley Charity Event & Golf Tournament was created to celebrate the lives we are given and to pay tribute to our friend, son, and brother Nicholas Evan Wadley.

This is a two-part charity fundraiser kicks off on Friday, October 13th, 2023 at Tin Roof Cantina, for an evening of live music, food, drinks, raffle prize, and more – followed by a “best ball” golf scramble tournament on Saturday, October 14th at Bear's Best.

All proceeds go to the Roots Community Foundation – see below for more information about the cause and click [HERE](#) to donate.

Anybody & everybody is welcome to both days – the more the merrier (and the more \$ we can raise!) – so please help us spread the word. Good times will be had by all!

Event Breakdown

N.E.W Night : \$35/ticket

Come dance it up with us as we set the weekend off with a bang. We will have two bands, drinks, appetizers, and an auction and tons of laughs.

Where: Tin Roof Cantina

When: 6:00–Late on 10/13/23

What's Included:

Live music from Zach Deputy and Cardboard Willie, 2 drink tickets, and apps

N.E.W. Golf Invitational : \$165/ticket

Tee it up with us and cheers to friends and family as we go out and challenge each other in the best ball-style tournament.

Where: Bear's Best Golf Course

When: Lunch and check-in starts at 11:45 AM on 10/14/23

What's included:

- 18 holes of golf, Swag Bag, Lunch, Booze, and Happy Hour!
- One ticket to Friday's Music Night (\$35 value)

Nick's Life Motto

"Got Chi?"

When you have Chi you are just happy to be, you aren't mad with the world around you, you are at peace. You're grateful to breathe and be with the ones you love. The world would be a lot better if we all took a minute to embody a bit more Chi. We've all learned so much from Nick and we hope that you do too. Take this simple question with you into the world and spread it to those you love.



Roots Assistance Fund



Our mission

Launched in 2021, The **Roots Rental Assistance Community** Foundation strives to assist hard-working renting households throughout the city of Atlanta from being displaced from their homes as a result of financial challenges like a family crisis, increased rent prices that they cannot afford, temporary job loss, and unforeseen life-emergencies.

Supporting **Atlanta's** residents

Over the past few years in Atlanta – due to increased demand for rental homes and a limited supply of inventory – we are seeing rent prices soar faster and higher than ever before. In fact, average rent prices around the city of Atlanta have **increased by more than 20%** in the past year alone. At the same time, thousands of families in the city are still struggling to recover financially from the lingering effects of the global pandemic.

On the other hand, wages and employment rates are not going up at the same pace as the cost of living. This, paired with inflation and other economic factors, is **forcing many hard-working families out of their homes** because they can no longer afford to live there.

Powered by Helping Hands Charitable Foundation, The Roots Community Assistance Fund **provides resources, support, and assistance** for qualified families and individuals who are unable to pay rent and/or utilities as a result of financial hardship, increased rents, and other unforeseen life emergencies.

Sponsorship Packages



Double Eagle (Music)

8 Golfers and 8 Music Tickets:

- 8 golfer spots for Saturday and 8 tickets to Friday nights event will be included in this package.

Welcome Bag:

- Provide us with any literature or marketing materials that you would like to put into our welcome bags.

Logo on Website/Socials:

- Your Logo will be front and center on all of our social media and event websites.

Event Table Music:

- Opportunity to set up a table at the music event to promote your business to all of the attendees.

Large sponsor spot on wrap up email:

- At the end of the event we will send a wrap up email to every person and company who has signed up for this event over the years. You can create a specific offering to link to your business. This list is over 600 people.

Speaking opportunity:

- Lead the Friday night event off and get your opportunity to speak to the group for 30 seconds.

\$5,000

Double Eagle (Golf)

8 Golfers and 8 Music Tickets:

- 8 golfer spots for Saturday and 8 tickets to Friday nights event will be included in this package.

Welcome Bag:

- Provide us with any literature or marketing materials that you would like to put into our welcome bags.

Logo on Website/Socials:

- Your Logo will be front and center on all of our social media and event websites.

Event Table Golf:

- Opportunity to set up a table at the golf event front and center to promote your business to all of the attendees.

Large sponsor spot on wrap up email:

- At the end of the event we will send a wrap up email to every person and company who has signed up for this event over the years. You can create a specific offering to link to your business. This list is over 600 people.

Speaking opportunity:

- Lead the Saturday event off and get your opportunity to speak to the group for 30 seconds.

\$5,000

Sponsorship Packages



Eagle Stage Sponsor (Music)

Includes:

- 4 Golfers Spots and 4 Music Tickets
- Your marketing material in the Welcome Bag
- Your Logo on all of the Websites and Socials
- Your Logo In Will Be Hung Up Above The Stage & Event Table At The Music Event
- Sponsor Spot In The Tournament Wrap Up Email With A Link To Your Company

\$2,500

Eagle Cart Sponsor (Golf)

Includes:

- 4 Golfers Spots and 4 Music Tickets
- Your marketing material in the Welcome Bag
- Your Logo on all of the Websites and Socials
- Your Logo In Every Cart's Event Table At The Golf Course
- Sponsor Spot In The Tournament Wrap Up Email With A Link To Your Company

\$2,500

Eagle Lunch Sponsor

Includes:

- 4 Golfers Spots and 4 Music Tickets
- Your marketing material in the Welcome Bag
- Your Logo on all of the Websites and Socials
- Your Logo and signage at the reception of lunch before we tee off & Event Table At The Golf Course
- Sponsor Spot In The Tournament Wrap Up Email With A Link To Your Company

\$2,500

Sponsorship Packages



Birdie Mulligan Sponsor

2 Golfers, Welcome Bag, Tee Box Signage, Logo on Website/Socials + Logo placed on all mulligan cards

\$1,500

Birdie Driving Range Sponsor (Golf)

2 Golfers, Welcome Bag, Tee Box Signage, Logo on Website/Socials + Driving Range

\$1,500

Birdie Hole In One Sponsor (Golf)

2 Golfers, Welcome Bag, Tee Box Signage, Logo on Website/Socials + \$10k Hole in one sponsor

\$1,500

Birdie Koozie Sponsor (Golf & Music)

2 Golfers, Welcome Bag, Tee Box Signage, Logo on Website/Socials + Logo on the Koozies provided

\$1,500

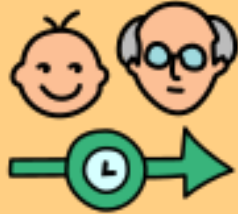
Par Hole Sponsors

1 Golfer & Tee Box Signage
(7 Available)

\$375



Demographics of the event from 2022



**Average Age
Range: 41**



**Annual Household
Income: \$180K+**



**Total Attendees in
2022: 370 people**

Friday night: 240 people
Saturday Golf: 130 people



Roots Rental Assistance Community Foundation

We make this foundation possible in
partnership with Provision Bridge.
Here are their 501 (c)(3) credentials

Employer Identification Number: 27-4357830

DLN: 17053167323021

Contact Person: Jeffery A Cullen

ID# 31215

Contact Telephone Number: (877) 829-5500

Accounting Period Ending: December 21

Public Charity Status: 170 (b) (1) (A) (vi)

Form 990 Required: Yes

Effective Date of Exemption: September 10, 2010

Contribution Deductibility: Yes

Addendum Applies: No

To make a donation online, please visit:

<https://provisionbridge.org/roots-rental-assistance-fund/>

or send a check to:

Helping Hands, 135 Main Street, Tallulah Falls GA 30573
with the memo as HHCF - Roots Rental Assistance Fund -
Fund #16145



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Thank you!

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